



## **FREQUENTLY ASKED QUESTIONS**

### **Who is Angels Den?**

Angels Den Funding is a distinguished leader in the UK and European investment landscape, dedicated to connecting scalable companies with smart capital.

Established in 2007, Angels Den Funding boasts an impressive 15+ years of unparalleled expertise in equity funding and has earned a coveted position as one of the most prominent angel-led investment platforms in the region. Through meticulous curation, the company has assembled an extensive network of 27,000+ High Net Worth Individuals (HNIs) and Ultra High Net Worth Individuals (UHNWIs), all brimming with astute business acumen and exceptional investing know-how. In addition, its ecosystem extends to encompass esteemed Family Offices and Institutional Funds, all actively investing in the early-stage start-up landscape.

With a remarkable 80% repeatability rate, Angels Den Funding's investors confidently reinvest in its portfolio companies, driving their cumulative value to a staggering >£2.5 billion. This stands as a testament to the company's unwavering commitment to nurturing start-ups, as 92% of the ventures it has supported continue to thrive and excel in their respective industries.

Beyond investment, Angels Den Funding stands as a pillar of support for early stage start-ups on their capital raise journey, guiding them from pre-seed to Series B stages. The company recognizes that each venture is unique, and thus, it empowers start-ups with access to a diverse range of Non-Dilutive finance options to propel their business forward without diluting their valuable equity.

At Angels Den Funding, the team blends its financial acumen with a deep-rooted passion for entrepreneurship, fostering a dynamic ecosystem that nurtures innovation and rewards tenacity.

## **What exactly is Venture Capital?**

Venture capital, in a nutshell, is the backing of early stage ventures (start-ups). It's high risk, high reward. It's a form of funding where experienced investors, known as venture capitalists, inject cash into early-stage businesses with promising ideas and potential for explosive growth. They do this in exchange for ownership equity, meaning a slice of the pie. The magic lies in the partnership – venture capitalists bring not just money but also expertise and a network of connections to help these start-ups thrive. Think of it as a win-win scenario: start-ups get the fuel they need to expand rapidly, while venture capitalists aim to ride the wave of their success, with both parties aiming for a high-flying adventure in the world of innovation and entrepreneurship.

## **How do I build a career in Venture Capital?**

Venture Capital is a competitive industry that attracts global talent. While there is no defined formula to breaking into VC, it is advised to start by gaining relevant experience in start-ups, finance, or technology. Network with professionals in the industry, join VC-related events, and stay updated on emerging trends. Consider pursuing an MBA or relevant certifications. Seek entry-level roles at VC firms or start-ups, and gradually work your way up while honing your analytical and networking skills. Building a strong track record and reputation is key to advancing in this competitive field.



## **What is the Angels Den Academy all about ?**

Angels Den Academy is a ground-breaking initiative aimed at empowering young professionals to break into the dynamic world of Venture Capital. At Angels Den, we understand the immense potential and fresh perspectives that emerging talents bring to the VC landscape. With the Academy, we seek to bridge the gap between ambition and opportunity by providing comprehensive training, mentorship, and hands-on experience in venture capital. Our goal is to nurture the next generation of VC leaders, equipping them with the knowledge and network necessary to thrive in this competitive industry.

## **What do I stand to gain at the end of the VC Analyst program?**

Through this program, participants will gain invaluable insights into the intricacies of start-up investments, learn to evaluate promising ventures, and develop essential skills for success in the dynamic realm of venture capital. From networking with industry experts to honing their analytical abilities to practical learning from the ADF team and industry experts, this program equips young enthusiasts with the knowledge and experience needed to thrive in the venture capital landscape. By the end of this program, you will have the right skills and knowledge to breakthrough into Venture Capital and thrive in this ecosystem.



### **What makes this program unique?**

This valuable experience will find its place in the 'Work Experience' section of your resume, rather than being categorized as a certification.

We are first of a kind program, offering a unique blend of practical experience and comprehensive learning!

Unlike traditional academic routes, this program immerses participants in the real-world dynamics of venture capital. We offer you a chance to gain hands-on experience working with start-ups, analysing investment opportunities and providing you a gist of what it takes to succeed in this dynamic industry. Furthermore, this program offers a unique and transformative experience that will not only enrich your resume but also significantly enhance your competitiveness in any industry.

### **How is the program delivered?**

Our program unfolds in a dynamic online format, spanning seven weeks of immersive learning. You'll engage in weekly interactive sessions alongside your fellow participants and dive into applied group exercises during online socials. As a program participant, you'll unlock a treasure trove of valuable resources, including case studies, tools, and enlightening fireside chats. Each week, you'll have the flexibility to explore theoretical content at your own pace, punctuated by weekly assessments to reinforce your knowledge. Furthermore, you'll gain hands-on experience by collaborating closely with our seasoned team, delving into real-world applications of the concepts covered.

**How do I know I qualify?**

This course is your gateway to the world of venture capital, whether you're aspiring to join the field or currently working in a non-venture capital capacity and seeking a deeper grasp of essential concepts. Ideal for both students and busy professionals managing full-time jobs, our program is thoughtfully structured to seamlessly fit into your schedule.

**How much time do I need to commit?**

Our program offers a dynamic hybrid experience that seamlessly combines theoretical foundations with hands-on practical lessons. Participants have the flexibility to tailor their learning, dedicating 2-4 hours per week to master each module at their own pace. To dive into the practical aspects, we encourage a commitment of at least 1-2 hours weekly, fostering direct engagement with the ADF team and active participation in real-world scenarios and meetings. In exceptional cases, if you have longer term circumstances that may impact your learning experience, please get in touch see if we can accommodate your needs.

**Am I able to defer my place with Angels Den Venture Capital Program?**

Sometimes circumstances change, but regrettably, we are unable to grant deferrals for your enrolment. We encourage you to consider applying for the next cohort when the timing aligns better with your situation. Luckily, we have a new batch that starts every quarter



### **Is the program global?**

Absolutely! The Angels Den Venture Capital Analyst program proudly stands as a global initiative, offering aspiring participants worldwide the opportunity to partake in a transformative learning experience. Its global reach means that participants can tap into a diverse network of professionals, gaining exposure to a wide array of perspectives, industries, and market dynamics. By connecting with top-tier experts from around the world, participants gain insights that

transcend geographical boundaries, fostering a comprehensive understanding of the venture capital landscape. In an ever-connected global economy, this program equips individuals with the knowledge and skills to thrive in the international investment arena, unlocking doors to a world of opportunities and collaborations.



## **Application Process**

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**To ensure a smooth application process, follow these steps:**

**Step 1:** Submit the Application Form now.

Seats are limited, so we recommend applying early.

**Step 2:** Look for an email update on your application status within 5-7 business days.

**Step 3:** If accepted, you'll receive an Offer Letter with payment instructions. Payment must be made within 3 business days to secure your spot.

**Step 4:** Upon payment confirmation, we'll send you induction details and other relevant information.

### **Important Dates to Know:**

Please check out – [www.angelsden.com/academy](http://www.angelsden.com/academy)